



Horizon Blue Cross Blue Shield of New Jersey

Small Group Broker Incentive Program for OMNIASM Health Plan Sales – New Business



**Earn an incentive payment of \$50 per enrolled contract
for an OMNIA Health Plan.**

Horizon Blue Cross Blue Shield of New Jersey is offering a **2016 special broker incentive program**¹ for new medical sales in the Small Group (two to 50 employees) market.

This program rewards brokers for Small Group new business sales of OMNIA Health Plans with effective dates of **August 1, 2016** through **September 30, 2016**.

Horizon BCBSNJ values the strong relationship we have with you. This incentive program is offered as a way to express our appreciation for your support in making us a leader in the marketplace.

If you have questions, please contact your Horizon BCBSNJ Master Broker or your Horizon BCBSNJ account manager.

HorizonBlue.com

¹ To be eligible for this program, brokers must be licensed and contracted with Horizon BCBSNJ, and must be the Broker of Record on the effective date of the sale.